

RAK MAGAZINE

"I appreciate the depth and quality of your articles"

2018 EDITORIAL THEMES AND ANNUAL EVENTS

JANUARY

Insertion date: Nov. 29, 2017

- Families and technology
- Teaching kids about money
- Parenting hacks

FEBRUARY

Insertion date: Jan. 3, 2018

- Health and safety
- Planning for summer camps

MARCH*

Insertion date: Jan. 31, 2018

- Summer day camps
- Overnight camps

APRIL

Insertion date: Feb. 28, 2018

Our "birth to 5" guide

- Pregnancy and babies
- Early childhood

MAY

Insertion date: Mar. 28, 2018

- Mother's Day
- Local moms in the trenches

JUNE/JULY

Insertion date: May 2, 2018

- Summer Survival Guide
- Stay-cool indoor and evening activities
- Travel and staycations

AUGUST

Insertion date: Jun. 27, 2018

- Back-to-school planning
- Kids and family dining guide

SEPTEMBER*

Insertion date: Aug. 1, 2018

- Special needs resources
- Performing arts preview

OCTOBER/NOVEMBER

Insertion date: Aug. 29, 2018

- Birthday-party planning guide
- Fall break
- Fall festivals and holidays

2018 SCHOOLS, ETC.

Insertion date: Oct. 3, 2018

Annual guide to K-12 education in greater Phoenix

DECEMBER

Insertion date: Oct. 31, 2018

- Holiday traditions
- Gift guide
- Volunteering

** Issue will be passed out at an annual RAK event.*

RAK EVENTS

We put parents face to face with resources!

CaMP fair_{az}



FEBRUARY 2018

March issue will be handed out at this annual event. Ask about sponsor or exhibitor opportunities.

Special Needs RESOURCE FAIR



AUGUST 2018

September issue will be handed out at this annual event. Ask about sponsor or exhibitor opportunities.

RAISING ARIZONA KIDS

5229 N 7th Ave #102, Phoenix, AZ 85013-1974

Phone: 480.991.KIDS (5437) | Fax: 480.991.5460 | advertising@RAKmagazine.com | www.raisingarizonakids.com