

# RAK MAGAZINE



## 2017 MONTHLY EDITORIAL THEMES

### JANUARY

**Insertion date:** Nov. 23, 2016

- Getting organized at home
- Financial planning tune-up
- Family fitness

### FEBRUARY

**Insertion date:** Dec. 28, 2016

- Parents Night Out ideas
- The Valley's youngest entrepreneurs

### MARCH

**Insertion date:** Jan. 25, 2017

- Our complete summer planning guide!
- Summer day camps in Maricopa County
  - Overnight camps in the Southwest and beyond

### APRIL

**Insertion date:** Feb. 22, 2017

- Our "birth to 5" guide
- Pregnancy and babies
  - Early childhood "need to knows"
  - Maricopa County preschools

### MAY

**Insertion date:** March 22, 2017

- Swim and water-safety issue
- Mother's Day feature and gifts guide

### JUNE

**Insertion date:** April 26, 2017

- Summer travel and staycations
- Father's Day feature

### JULY

**Insertion date:** May 24, 2017

- Summer travel
- Stay-cool indoor and evening activities

### AUGUST

**Insertion date:** June 21, 2017

- Special needs resources
- Back-to-school coverage

### SEPTEMBER

**Insertion date:** July 26, 2017

- Arts and performing-arts issue
- Kids and family dining guide

### OCTOBER

**Insertion date:** Aug. 23, 2017

- Kids and technology
- Birthday-party planning guide
- Fall break travel ideas

### NOVEMBER

**Insertion date:** Sept. 20, 2017

- Trends in education
- Holiday gift guide
- "Giving back" opportunities

### 2017 SCHOOLS, ETC.

**Insertion date:** September 27, 2017

A guide to K-12 education in Arizona

### DECEMBER

**Insertion date:** Oct. 25, 2017

- Holiday traditions, memories
- Holiday gift guide
- Hometown Heroes - volunteer profiles

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