



"I love this magazine"

For more than 27 years, the **LEADING RESOURCE** for **ARIZONA FAMILIES!**

PRINT

- **RAK Magazine:** 35,000+ monthly print run translates to more than 140,000 loyal readers. And with low advertising-to-editorial ratios (60% editorial, 40% advertising), you know your message will be seen!
- **Schools, etc:** The only comprehensive annual guide to public, private and charter schools in metro Phoenix.

DIGITAL

- **RAK Digital:** Digital edition of the print magazine available for free download
- **Website:** New content daily at raisingarizonakids.com, with 65,000 active users monthly
- **eNewsletter:** 17,000+ subscribers to our weekly eNewsletter

SOCIAL MEDIA

- **Twitter:** 10,800+ followers @RAKmagazine
- **Facebook:** 12,350+ fans at facebook.com/RAKmagazine
- **YouTube:** 1,144,270+ combined views and 1,300+ subscribers
- **Instagram:** 1,225+

RAK EVENTS

We put parents face to face with resources!

- **Camp Fair AZ** (March issue will be handed out at the event)
- **Special Needs Resource Fair** (September issue will be handed out at the event)

Raising Arizona Kids is the only local publication working in partnership with the Arizona chapter of the American Academy of Pediatrics.

RAISING ARIZONA KIDS

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