

RAK MAGAZINE



For more than 26 years, the **LEADING RESOURCE** for **ARIZONA FAMILIES!**

PRINT

- **RAK Magazine:** 35,000+ monthly print run translates to more than 140,000 loyal readers. And with low advertising-to-editorial ratios (60% editorial, 40% advertising), you know your message will be seen!
- **Schools, etc:** the only comprehensive annual guide to Maricopa County Schools.

DIGITAL

- **Website:** Up to 800,000 average pageviews per month.
Up to 60,000 unique visitors per month.
- **eNewsletter:** 16,000+ subscribers to our weekly eNewsletter.

SOCIAL MEDIA

- **Twitter:** 10,300+ followers @RAKmagazine.
- **Facebook:** 10,800+ fans at facebook.com/RAKmagazine.
- **YouTube:** 885,000+ combined views.

RAK EVENTS

We put parents face-to-face with resources! Annual events include:

- **Camp Fair AZ** (February)
- **Special Needs Resource Fair** (August)
- **Education Fair AZ** (November)

PARTNERSHIPS

RAK is the only publication in Arizona working in partnership with the Arizona Chapter of American Academy of Pediatrics.

RAISING ARIZONA KIDS

5229 N 7th Ave #102, Phoenix, AZ 85013-1974
Phone: 480-991-KIDS (5437) | Fax: 480-991-5460
advertising@RAKmagazine.com | www.raisingarizonakids.com