For more than 26 years, the LEADING RESOURCE for ARIZONA FAMILIES!

PRINT
- **RAK Magazine**: 35,000+ monthly print run translates to more than 140,000 loyal readers. And with low advertising-to-editorial ratios (60% editorial, 40% advertising), you know your message will be seen!
- **Schools, etc**: The only comprehensive annual guide to public, private and charter schools in metro Phoenix.

DIGITAL
- **Website**: Up to 800,000 average pageviews per month. Up to 60,000 unique visitors per month.
- **eNewsletter**: 16,000+ subscribers to our weekly eNewsletter.

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- **Twitter**: 10,500+ followers @RAKmagazine.
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- **YouTube**: 1,007,700+ combined views.

RAK EVENTS
We put parents face-to-face with resources! Annual events include:
- **Camp Fair AZ** (February)
- **Special Needs Resource Fair** (August)
- **Education Fair AZ** (November)

PARTNERSHIPS
RAK is the only publication in Arizona working in partnership with the Arizona Chapter of American Academy of Pediatrics.

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