

RAK MAGAZINE



2017 MONTHLY EDITORIAL THEMES

JANUARY

Insertion date: Nov. 23, 2016

- Getting organized at home
- Financial planning tune-up
- Family fitness

FEBRUARY

Insertion date: Dec. 28, 2016

- Parents Night Out ideas
- The Valley's youngest entrepreneurs

MARCH

Insertion date: Jan. 25, 2017

- Our complete summer planning guide!
- Summer day camps in Maricopa County
 - Overnight camps in the Southwest and beyond

APRIL

Insertion date: Feb. 22, 2017

- Our "birth to 5" guide
- Pregnancy and babies
 - Early childhood "need to knows"
 - Maricopa County preschools

MAY

Insertion date: March 22, 2017

- Swim and water-safety issue
- Mother's Day feature and gifts guide

JUNE

Insertion date: April 26, 2017

- Summer travel and staycations
- Father's Day feature

JULY

Insertion date: May 24, 2017

- Summer travel
- Stay-cool indoor and evening activities

AUGUST

Insertion date: June 21, 2017

- Special needs resources
- Back-to-school coverage

SEPTEMBER

Insertion date: July 26, 2017

- Arts and performing-arts issue
- Kids and family dining guide

OCTOBER

Insertion date: Aug. 23, 2017

- Kids and technology
- Birthday-party planning guide
- Fall break travel ideas

NOVEMBER

Insertion date: Sept. 20, 2017

- Trends in education
- Holiday gift guide
- "Giving back" opportunities

2017 SCHOOLS, ETC.

Insertion date: September 27, 2017

A guide to K-12 education in Arizona

DECEMBER

Insertion date: Oct. 25, 2017

- Holiday traditions, memories
- Holiday gift guide
- Hometown Heroes - volunteer profiles

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