EVERY MONTH in Raising Arizona Kids: Developmental information and parenting hacks for all ages and stages, news about local opportunities and family-focused businesses, local and statewide family events, and more!

JANUARY
Insertion date: Nov. 28, 2018
• Family fitness
• Organization tips for families
• Estate planning

FEBRUARY
Insertion date: Jan. 2, 2019
• Pregnancy, birth and babies
• Spring break camps planning
• Special Advertising Section: Birthing Resources

MARCH*
Insertion date: Jan. 30, 2019
• Planning for summer camp
• Special Advertising Section: Summer Camps - Day and Overnight

APRIL
Insertion date: Feb. 27, 2019
• Early childhood education
• Water safety
• Special Advertising Section: Pediatric healthcare

MAY
Insertion date: March 27, 2019
• Mother’s Day and mompreneurs
• Local museums

JUNE/JULY
Insertion date: May 1, 2019
• Summer Survival Guide
• Travel, staycations
• Father’s Day

AUGUST
Insertion date: June 26, 2019
• Back-to-school tips and tactics
• Special Advertising Section: After-school enrichment activities

SEPTEMBER**
Insertion date: July 31, 2019
• Performing Arts Preview
• Special Advertising Section: Special Needs Resources

OCTOBER/NOVEMBER
Insertion date: Aug. 28, 2019
• Fall break travel and camps
• Fall festivals and holidays
• Special Advertising Section: Birthday Parties

2019 SCHOOLS, ETC.
Insertion date: Oct. 2, 2019
• Tips on choosing a school
• Updates on education legislation
• School rankings and awards
• Open house dates
• Education terminology and definitions
• Special advertising section: Annual guide to K-12 education in greater Phoenix

DECEMBER
Insertion date: Oct. 30, 2019
• Holiday traditions and gifts
• Volunteering and giving back

* Issue will be distributed at Camp Fair AZ
** Issue will be distributed at Special Needs Resource Fair

RAK EVENTS
We put parents face to face with the resources they want!

FEBRUARY 2019
The March magazine will be handed out to participating families. Sponsor and exhibitor opportunities are available.

AUGUST 2019
The September issue will be handed out to participating families. Sponsor and exhibitor opportunities are available.